

**Logichem 2010, 20th - 22nd of April
The Hilton Hotel Dusseldorf Germany**

**The 9th Annual European Bulk and Specialty Chemical Supply Chain
Conference**

LogiChem is now in its 9th year and is the chemical industry's annual supply chain management conference, each year attracting over 200 senior logistics and supply chain executives from bulk and specialty chemical manufacturers. It is the only event that brings together all the key suppliers and logistics practitioners in Europe, so if your business is supply chain management in the chemicals industry, then this is the one event in your calendar that is an absolute must!

Over the past few months we've spoken to 100 of your peers and we asked them what they would like to see at LogiChem 2010. Not only have we listened to their feedback but we're making sure the topics they've mentioned are addressed at next year's conference.

Topics like:

- **Improving forecasting to rapidly respond to changing demand levels in an uncertain market**
- **Driving a financial supply chain to increase your competitive advantage and impact your bottom line**
- **How will increased production capacity in the Middle East impact European markets?**
- **Optimising supply chain performance through global collaboration**
- **The future of specialty chemicals: examining key trends and exploring growth opportunities**
- **Key strategies to lower inventory levels and increase cash flow**

New for 2010, the advisory Board welcomes new members including Peter Devos, European Supply chain Director at Monsanto and Andreas Claussen, director Global SC and Information Management Intermediates, BASF.

The LogiChem Advisory Board is comprised of leading practitioners and thought leaders from the chemical supply chain industry whose expertise is integral in advising on industry developments and shaping the conference programme. The research that WBR undertakes is periodically reviewed with the Advisory Board to ensure every topic on the final conference programme addresses all your supply chain challenges.

The 2010 edition of Logichem features 40 + prominent speakers from the world's largest chemical companies revealing exactly how you manage your supply chain in a tough economic environment.

- **Niklas Meintrup, Director Business Services and Supply Chain, Global Supply Chain Dow Polyurethanes Business Group**
- **Robert Blackburn, Senior VP and Head of Global Supply Chain Operations, BASF**

- **Guillermo Fumero, Head of Supply Chain Division, TLP, Clariant International**
- **Lora Cecere, VP Value Chain, AMR Research**
- **Peter Devos, European Supply Chain Director, Monsanto**
- **Jean Gadbois, Divisional VP – Polymers, Lyondell Basell**
- **David Ryckembusch, Project Director, DSM**
- **Vincent Gauthier, Supply Chain Projects Manager, Ineos Polyelofins**
- **Dave Allen, Supply Chain Director, Arysta Life Science**
- **Georg Mogk, Senior Manager Supply Chain Optimisation, Bayer Technology-**
- **An D'Haenens, Sourcing and Logistics Manager, DuPont**
- **Alan Milliken, Business Process Education Manager, BASF**
- **Andreas Claussen, Supply Chain Director, BASF**

The conference will also feature an impressive 200+ chemical supply chain and logistic directors together in one room – this is **THE** largest chemical logistics conference in Europe and **THE** place where the future of the chemical supply chain is defined.

40+ keynote presentations, panel discussions, small focus groups and think tanks which provide plenty of opportunity for high-level strategic insight and knowledge-gathering will take place at Logichem 2010.

Finally, Over 250 delegates attended the 8th annual LogiChem, held in Düsseldorf from 31st March to 2nd April and it is expected to grow even larger for the 14th edition of this must attend event.

For more information or to register please call +44 207 368 9829, email info@wbr.co.uk or visit www.logichemeurope.com